



CORPORATE BRIEFING

2020

COMPANY INFORMATION

1

Established
(Lahore)

1964

LAHORE

56-BUND ROAD

Established
Karachi Factory

1981

KARACHI

PLOT NO. L-9, BLOCK NO. 22,
FEDERAL "B", INDUSTRIAL AREA

Listed on Stock
Exchanges

1989

Established a wholly
owned Subsidiary at
Hattar (HFPL)

1991

HATTAR

PLOT NO. 33-34, PHASE III, HATTAR
INDUSTRIAL ESTATE, KPK

Merger of
Subsidiary HFPL
into SHEZAN

2003

COMPANY INFORMATION.....

2



**LAHORE CHAMBER
OF COMMERCE**



HACCP INTERNATIONAL
eliminate the hazard - reduce the risk



CORE BUSINESS ACTIVITIES

3

Manufacturing of Juices, Pickles, Jams, Ketchups, Cooked Food, Syrups & Squashes etc.

Based upon or derived from fruits and vegetables.

Returnable Bottle Juice
Non Returnable Bottle Juice



Tetra Pak Juices
125 ml, 200 ml, 250 ml, 1000 ml



Pickles, Jams, Tomato Ketchup,
Sauces, Vinegar, Squashes and
Syrups

SIX YEARS REVIEW

4

Year 2015	Year 2016	Year 2017	Year 2018	Year 2019	Year 2020
Rupees in thousand					

Incomes

Revenue from contracts with customers	6,817,635	6,816,540	7,159,015	7,503,273	7,704,097	7,313,042
Other operating income	59,796	51,859	38,321	51,480	91,264	59,501
	6,877,431	6,868,399	7,197,336	7,554,753	7,795,361	7,372,543

Expenditure

Cost of revenue	4,877,580	4,931,776	5,083,750	5,405,841	6,172,758	6,213,833
Distribution cost and administrative expenses	1,463,397	1,494,151	1,508,915	1,387,042	1,282,210	1,133,360
Finance cost	60,967	52,178	36,419	39,188	68,195	206,986
Other operating expenses	161,177	186,818	206,309	233,450	120,264	121,034
	6,563,121	6,664,923	6,835,393	7,065,521	7,643,427	7,675,213

Profit / (loss) before taxation	314,310	203,476	361,943	489,232	151,934	(302,670)
Taxation	19,332	9,190	102,625	94,439	38,860	(66,886)
Profit / (loss) after Taxation	294,978	194,286	259,318	394,793	113,074	(235,784)

Paid-up capital	79,860	79,860	79,860	79,860	87,846	87,846
Reserves & unappropriated profits	1,647,774	1,754,742	1,942,089	2,229,827	2,145,923	1,861,635
Unrealized gain / (loss) on remeasurement of investments available for sale	528	(237)	756	(210)	(189)	172

Shareholders equity

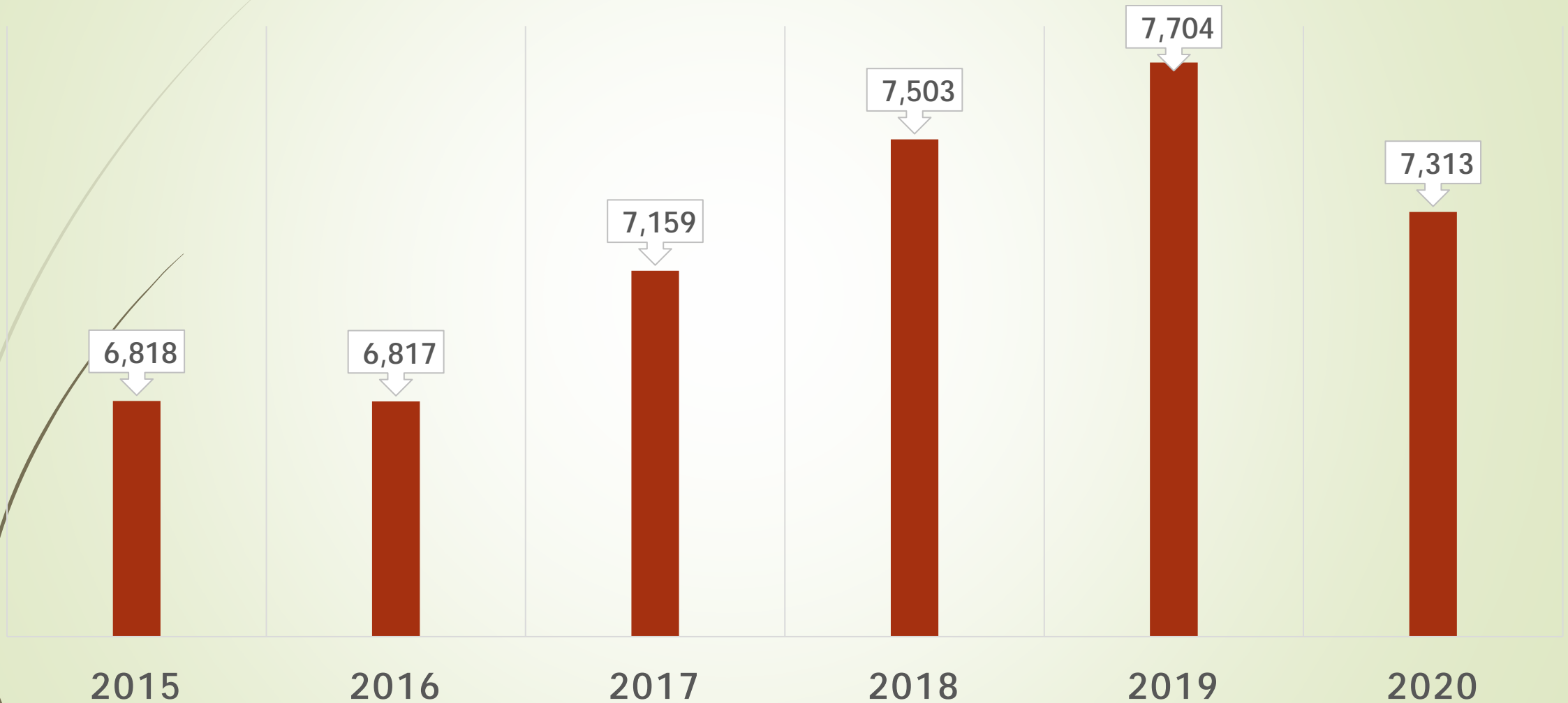
	1,728,162	1,834,365	2,022,705	2,309,477	2,233,580	1,949,653
Breakup value per share in Rupees	216.40	229.70	253.28	289.19	254.25	221.93
Earnings per share in Rupees	36.94	24.33	32.47	44.94*	12.87	(26.84)
Price Earning Ratio	24.72	18.56	14.63	12.68*	32.83	(8.34)
Dividend declared in Rupees	11.00	9.00	13.50	15.00	5.50	-
Bonus per share	-	-	-	10%	-	-

* Figures have been restated.

FINANCIAL PERFORMANCE

5

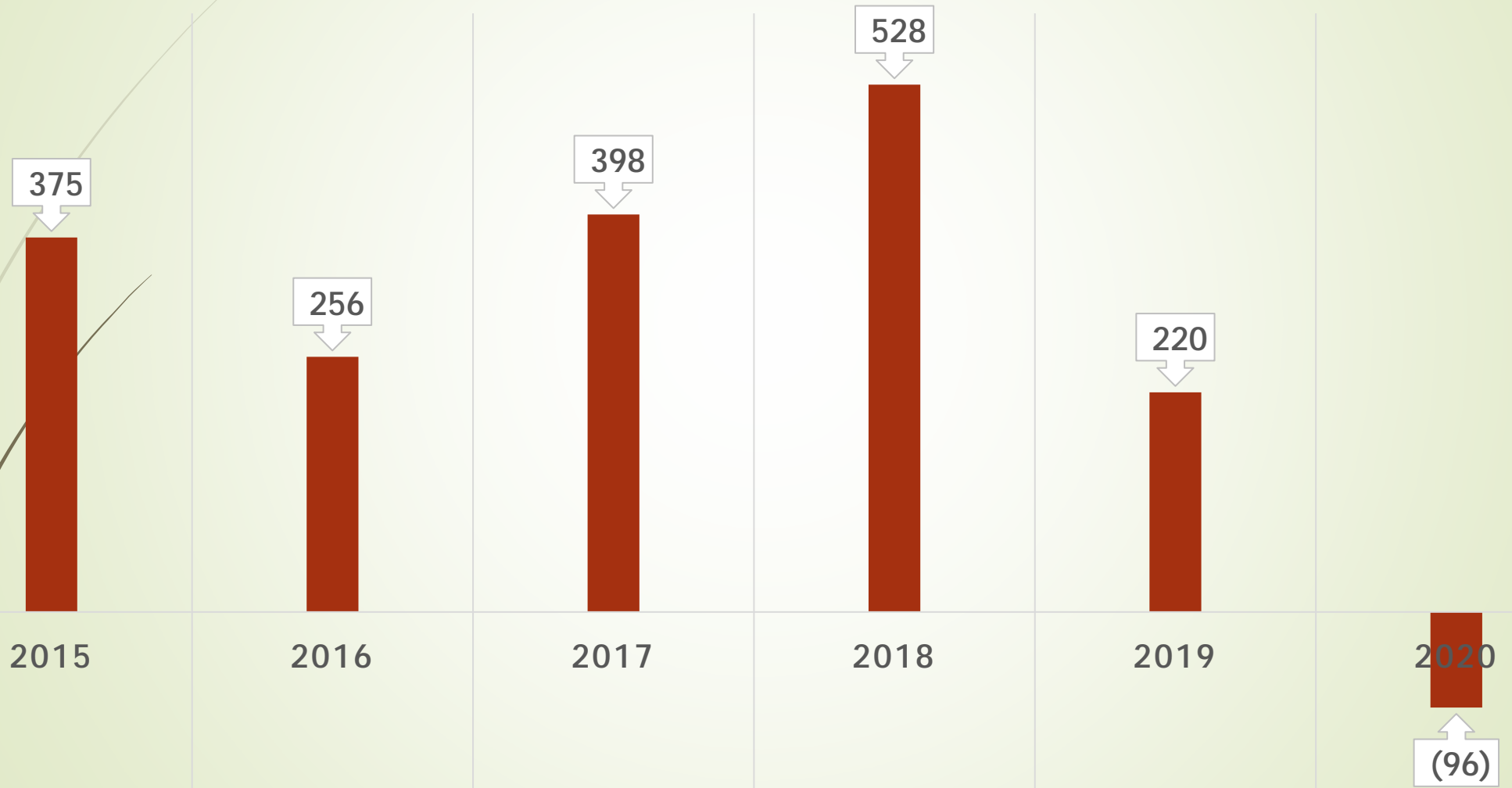
REVENUE (Rupees in Millions)



FINANCIAL PERFORMANCE

6

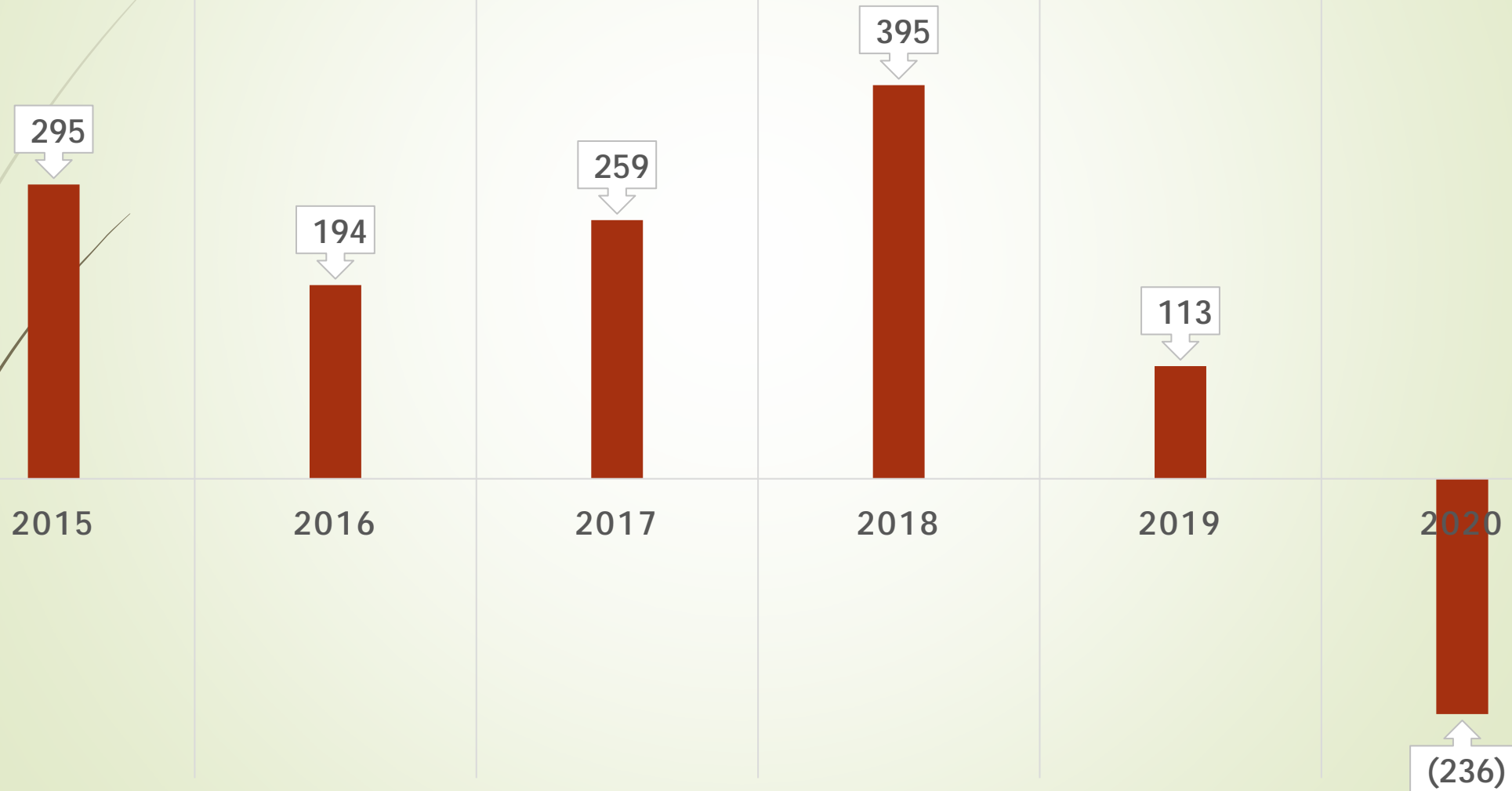
OPERATING PROFIT (Rupees in Millions)



FINANCIAL PERFORMANCE

7

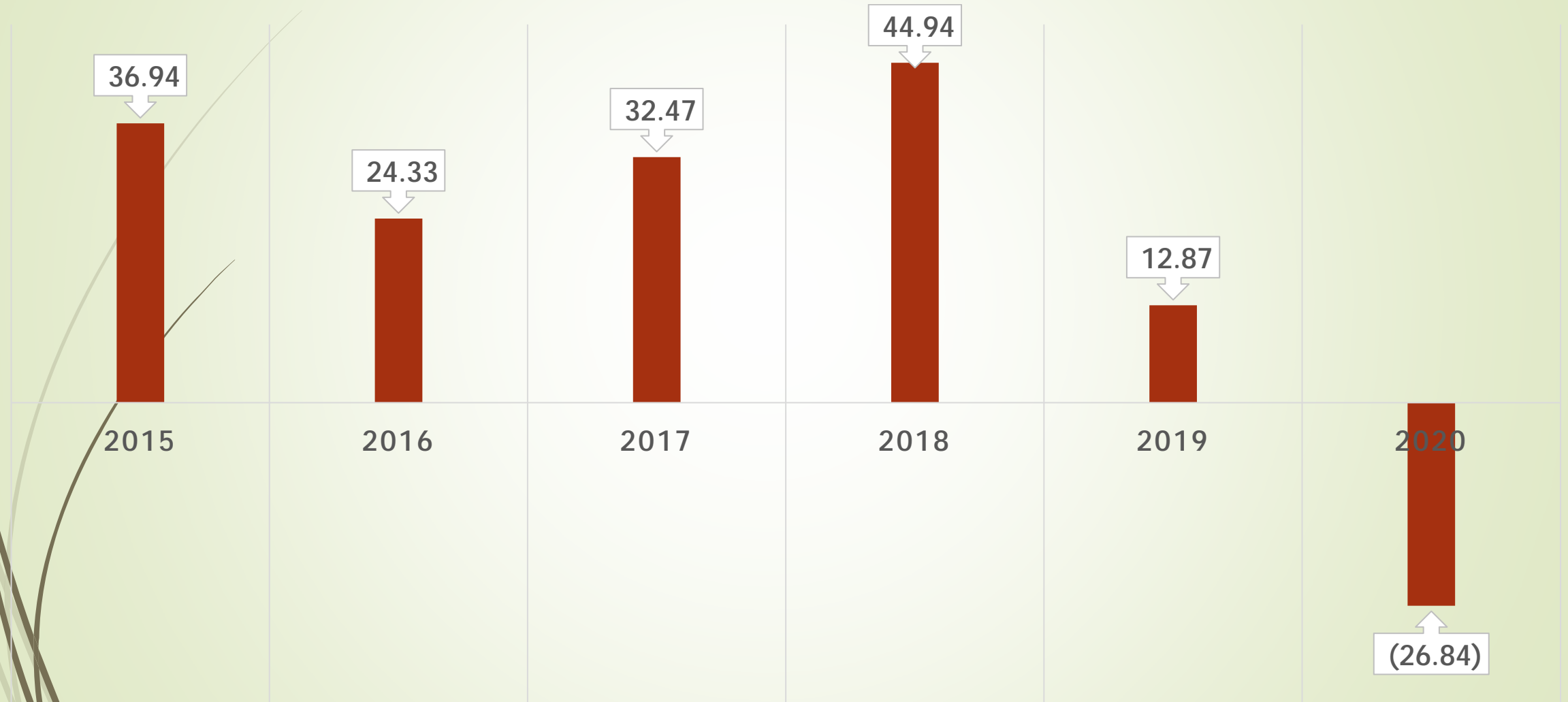
PROFIT AFTER TAX (Rupees in Millions)



FINANCIAL PERFORMANCE

8

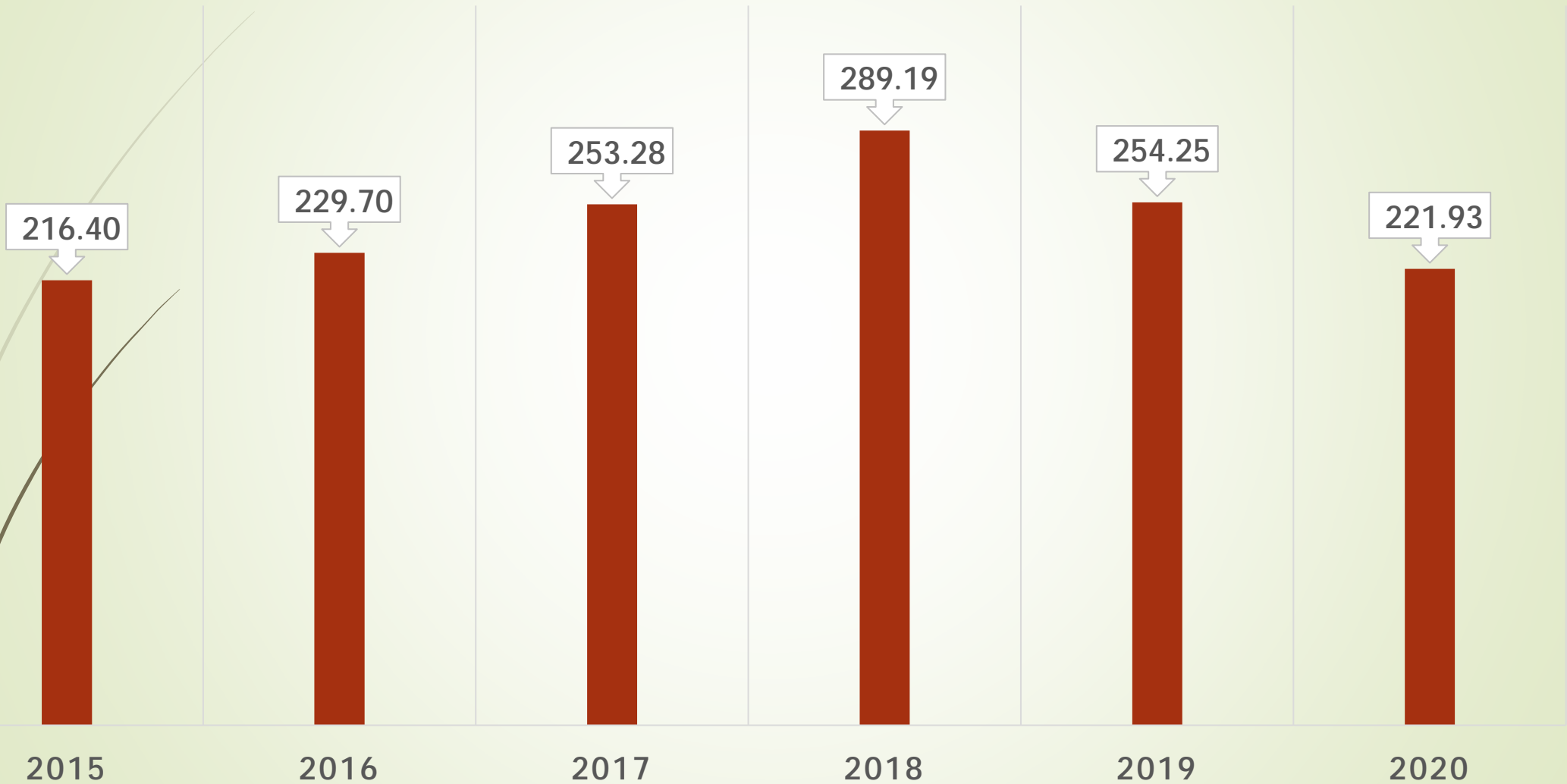
EARNINGS PER SHARE (Rupees)



FINANCIAL PERFORMANCE

9

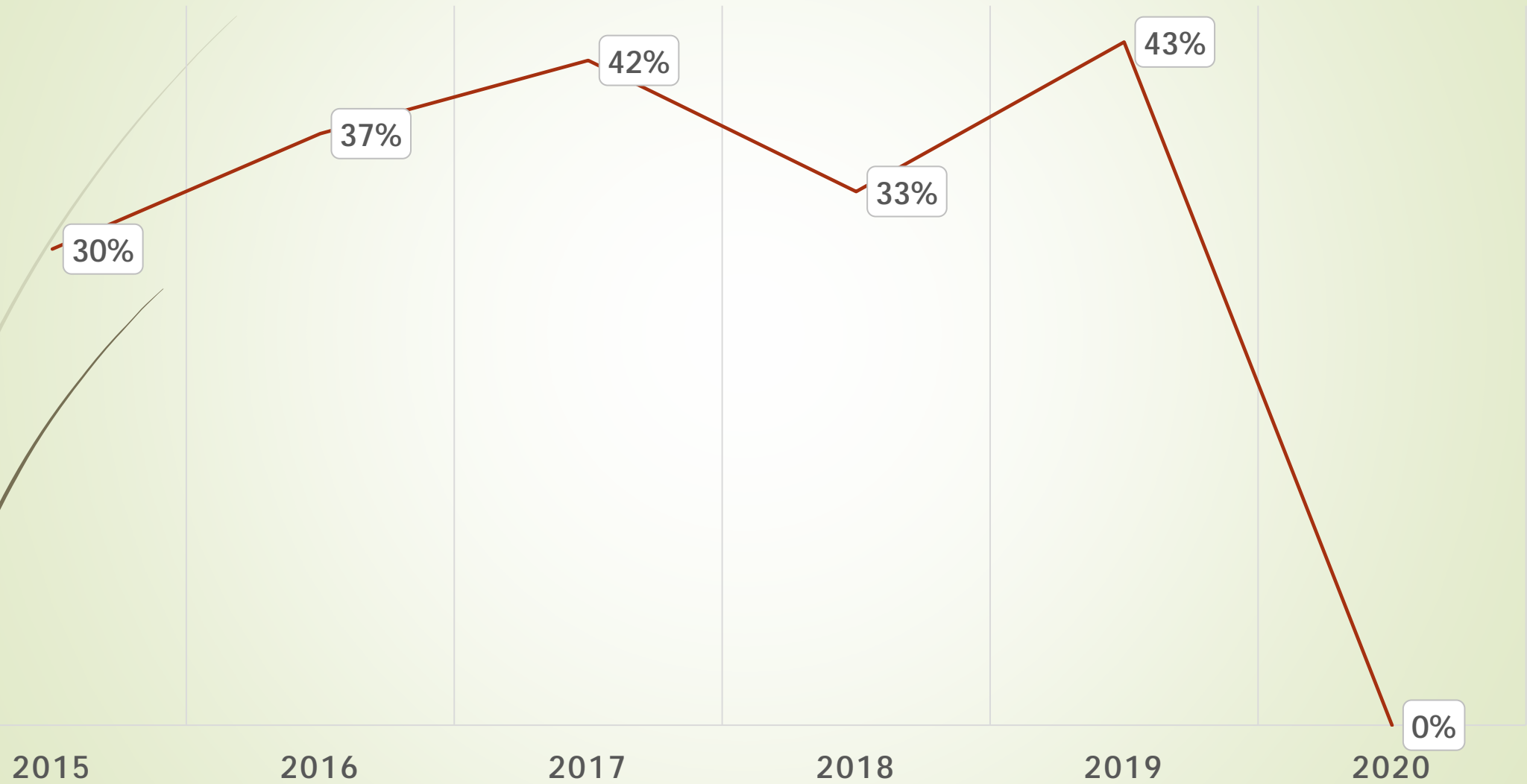
BREAK-UP VALUE PER SHARE (Rupees)



FINANCIAL PERFORMANCE

10

DIVIDEND PAYOUT (% AGE)



The Company is exposed to the following risks and uncertainties: -

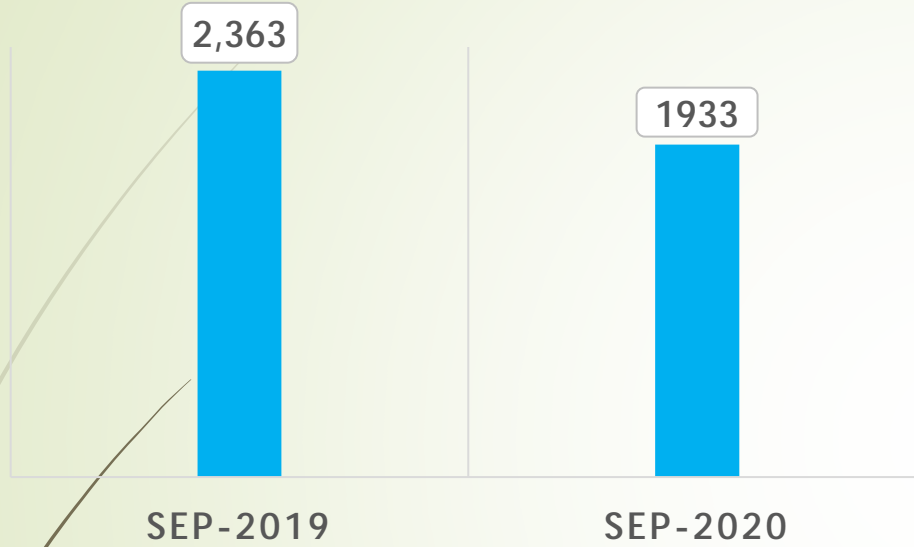
- ❑ The Covid-19 continues to spread as a global pandemic, it has unprecedented impacts including concerns over supply chain disruptions and numerous strategic and operational concerns impacting both the short and long-term plans of the Company.
- ❑ Due to the urban and rural flooding in the country this year, the agriculture crops have been severely affected and the shortage of various crops of fruits and vegetables can be faced in the year ahead. On the other hand, there are some upside risks from potential food-price shocks associated with adverse agricultural conditions arising out due to floods in the country.
- ❑ Inflation could increase further if economic activity fails to pick up due to pandemic as projected for the next fiscal year, this will further decrease the buying power of the consumers.
- ❑ The persisting decline in the rupee value against the U.S dollar will enhance our import cost.
- ❑ Increase in oil, gas, and electricity prices.
- ❑ Potential water charge of Rs. 1/- per liter on the extraction of ground or use of surface water.

FIRST QUARTER

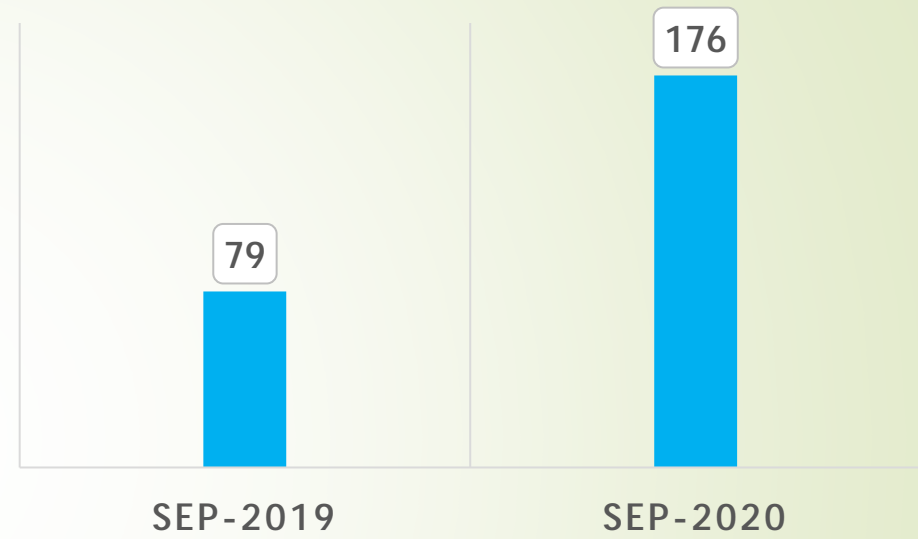
2020 VS 2019

12

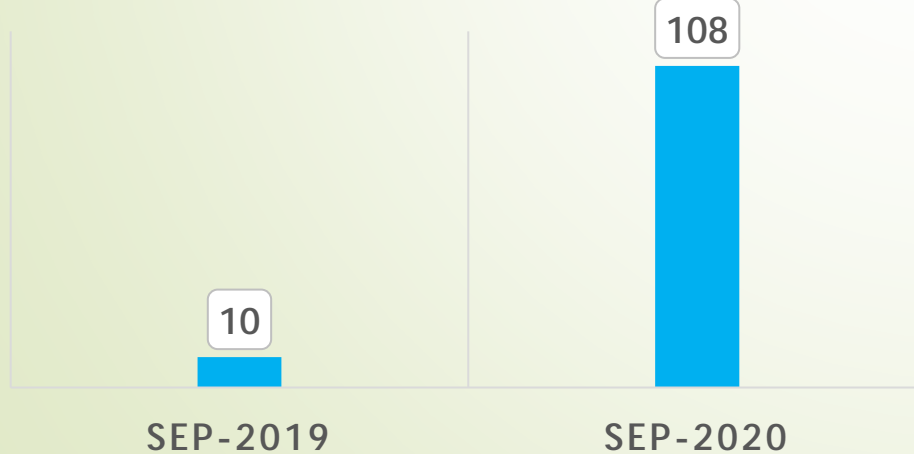
REVENUE (RUPEES IN MILLIONS)



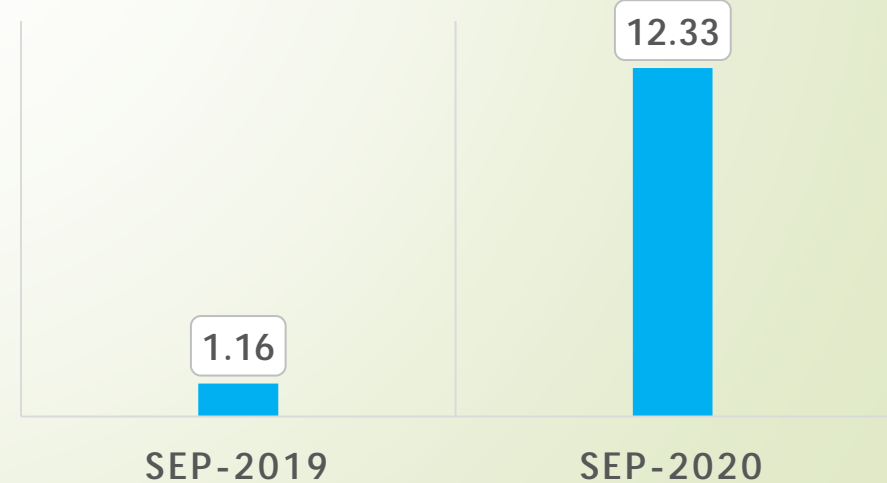
OPERATING PROFIT (RUPEES IN MILLIONS)



PROFIT AFTER TAX (RUPEES IN MILLIONS)



EARNING PER SHARE



- Persistent efforts are being undertaken to enhance the market share of current product lines.
- Company is considering to introduce seasonal and non-seasonal new product lines for its customers.



THANK YOU